

BITCOIN



BITCOIN TRADER

# BITCOIN

The world economy is in transition.  
From cash to cryptocurrency, Blockchains  
& Bitcoins; the Digital Economy is a completely new world

You might feel a bit like Alice in Wonderland

Bitcoin Trader is here to assist your transition, enabling you to capitalise  
on the exceptional returns of the emergent asset class: Bitcoin



**WHERE IS  
THE WORLD?**



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# TRANSITION

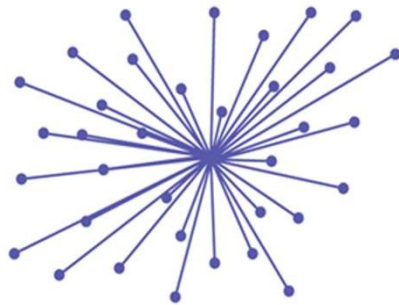
To a digital  
economy  
with a digital  
currency: Bitcoin

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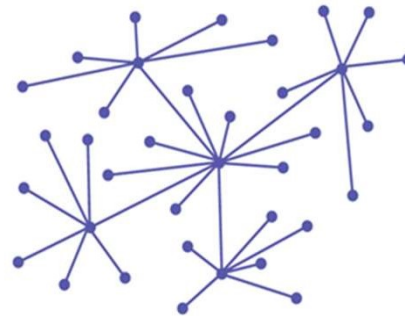




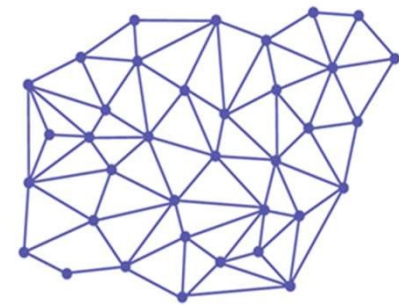
# NEW ECONOMIC MODELS OF DISTRIBUTION



**Centralised**



**Decentralised**


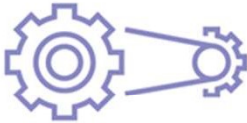




**Distributed**



This evolution is a historical progression of the Industrial Revolutions:

# THE INDUSTRIAL REVOLUTIONS

1 <sup>st</sup>	2 <sup>nd</sup>	3 <sup>rd</sup>	4 <sup>th</sup>
18 <sup>th</sup> Century	19 <sup>th</sup> - early 20 <sup>th</sup> Century	Late 20 <sup>th</sup> Century	2015 -
			
Steam engine	Electricity, Conveyor belt	Computers, Internet	Cloud, Blockchain, IoT, AI, VR
Mechanisation	Mass Production	Information & Automation	Intelligibility

“At the arrival of the Fourth Industrial Revolution  
the majority of global trade and GDP is solely  
digital goods”<sup>1</sup>

# THE DIGITAL ECONOMY

“Cross-border data flows now generate more economic value than traditional flows of traded goods:

- 6.6x Growth in the Global Economy since the Internet
- \$2.8 Trillion Global GDP is data flow”<sup>2</sup>







“The development  
of an open, global,  
payment protocol  
is required”<sup>3</sup>



“Bitcoin and Blockchain technology (are) the solution because of Bitcoin’s capacity to perform frictionless and transparent financial transactions, without the interventions of intermediaries”<sup>4</sup>

The rise of the  
Digital Economy  
conceived the fall  
of the old economic  
system



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# THE OLD ECONOMIC SYSTEM

“1% of the population own 99%  
of the worlds wealth”<sup>5</sup>

Your money is spent and  
lent however they see fit

As their wealth continues to  
expand, yours decreases:



“Over the past 20 years’ fiat currencies have declined in value due to their expanding monetary bases:

United States dollar: down 53%

British Pound: down 47%

Euro: down 40%

Australian dollar: down 64%”<sup>6</sup>

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## GFC 2009

“The U.S. Financial Crisis Inquiry Commission into the 2009 GFC reported its findings in January 2011. It concluded that the crisis was due to:

- Widespread failures in financial regulation
- Toxic mortgages
- Dramatic breakdowns in corporate governance
- Recklessness
- Too much risk
- Excessive borrowing by households & Wall Street
- Systemic breaches in accountability & ethics on all levels”<sup>7</sup>







The original \$700  
Billion bailout has  
continued into a  
“\$16.6 Trillion”<sup>8</sup>  
commitment by the  
government; the tax  
payer = you



## THE NEXT GFC

“Australia's credit binge will lead to a bust as soon as next year, with house prices to fall between 40 and 70 % and unemployment to rise sharply, Professor Steve Keen says”<sup>9</sup>

“At almost \$US200 trillion (\$260 trillion), the global debt pile is at a record high not only in absolute terms but relative also to global economic output”<sup>10</sup>

Bass (The Big Short) on China: “When you look at the size of the imbalance and the size of their economy, it’s going to go 30 or 40 % (down) in the end, and it’s going to be the reset for the world”<sup>11</sup>

## AN ALTERNATIVE

1. \$21 million exists in the world – you own \$2
2. A global, public ledger is maintained
3. You spend \$2 and update your ledger
4. Everyone updates their ledger

Can you print / spend / lend more?

This is the model at the heart of Bitcoin:  
The Blockchain - a global, transparent,  
public ledger





# BITCOIN

A Digital Currency &  
New Asset Class



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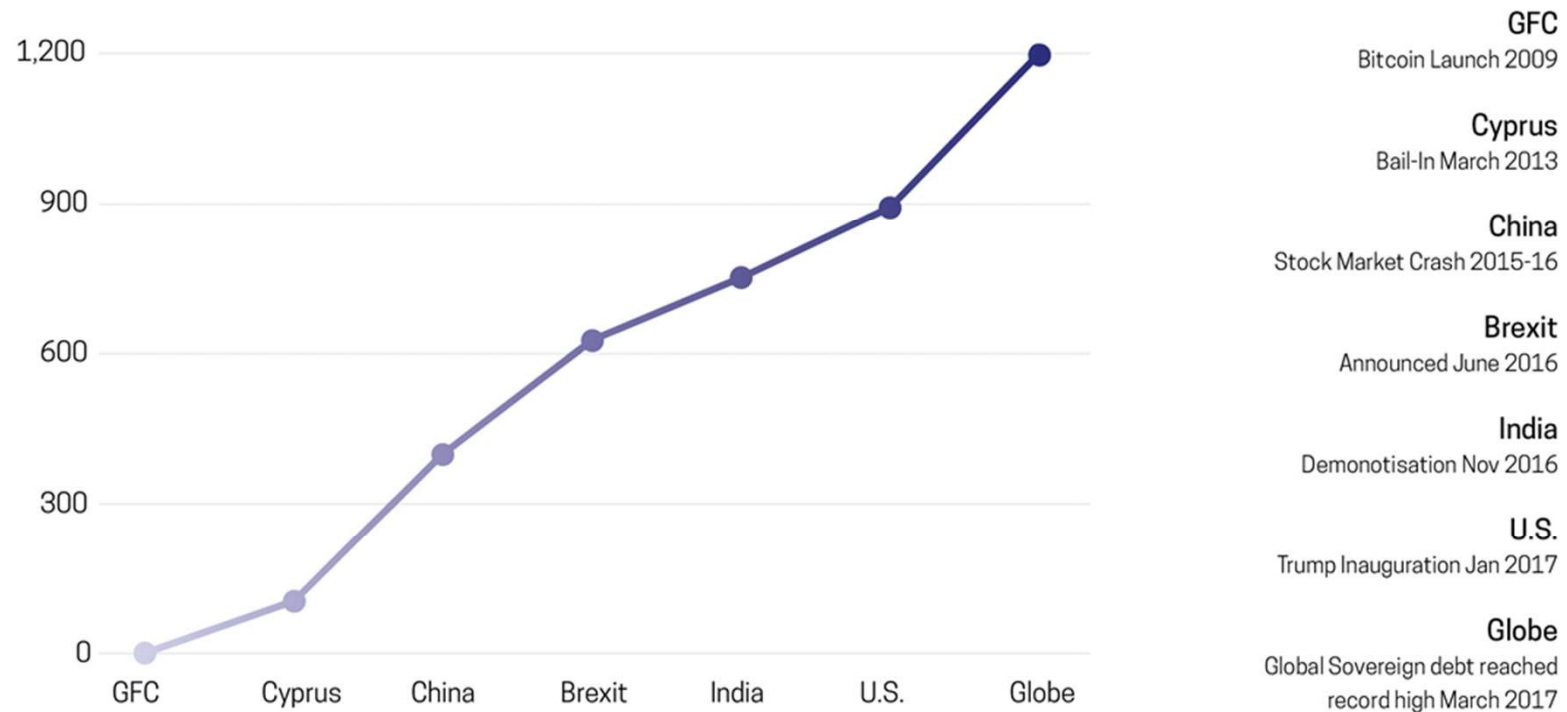
## SATOSHI

Bitcoin was created by Satoshi Nakamoto - a pseudonym - no one knows the identity of the creator/s

*"The root problem with conventional currency is all the trust that's required to make it work. The central bank must be trusted not to debase the currency, but the history of fiat currencies is full of breaches of that trust. Banks must be trusted to hold our money and transfer it electronically, but they lend it out in waves of credit bubbles with barely a fraction in reserve"*<sup>12</sup> Satoshi Nakamoto

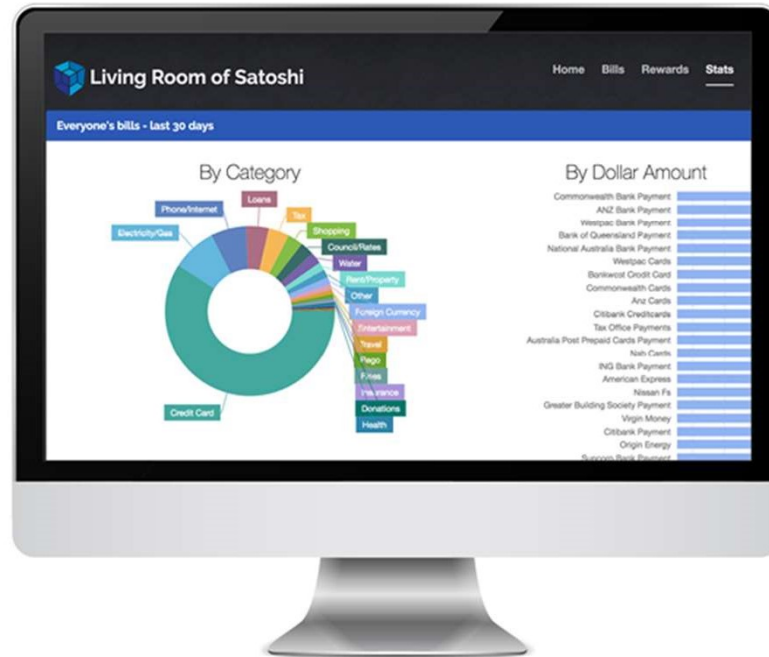
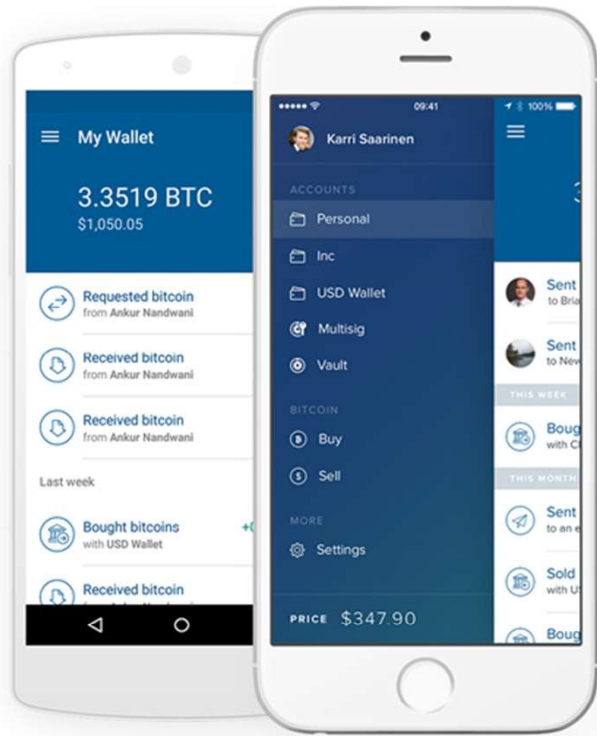
# BITCOIN'S GEO-POLITICAL RISE

\$US Bitcoin price at each fiat currency crisis<sup>13</sup>



# A DIGITAL CURRENCY

Spend Bitcoin like fiat money; pay for your mortgage, utility bills, food and entertainment



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The background of the entire slide is a dense, vibrant green field of leaves, resembling a hedge or a thick carpet of foliage. In the center of the image, there is a large, irregular white shape that resembles a hole or a cutout in the leafy surface. This shape is roughly human-like, with a rounded head and a more complex, open body area.

# A NEW ASSET CLASS

Bitcoin instantly  
diversifies your  
Investment Portfolio  
& SMSF

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# LOW CORRELATION

Across standard Asset Classes

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BITCOIN  
**123%**  
Return 2016

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BITCOIN

301%

Return 2017

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BITCOIN  
**626%**  
CAGR 2009 - 2017

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A large, jagged iceberg floats in a dark blue sea under a heavy, grey sky. The iceberg's surface is textured with various cracks and ridges. Overlaid on the center of the iceberg is the text 'BITCOIN \$50B Market Cap' in white. The text is centered and uses a clean, sans-serif font. The overall mood is somber and mysterious, suggesting a hidden or volatile market.

BITCOIN  
**\$50B**  
Market Cap

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BITCOIN

**\$1B**

Market Cap Growth DAILY

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# JAPAN

declares Bitcoin  
currency 2016

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# **BITCOIN PARITY WITH GOLD**

**JANUARY 4, 2017**

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# 100X

Predicted return next 10 years

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# YOUR TRANSITION TO THE DIGITAL ECONOMY

Investing in Bitcoin is daunting and fraught.  
Navigating exchanges, ensuring authentic  
allocations, storing securely, avoiding  
hackers, preventing theft, SMSF compliance,  
government regulation...

It's too hard to do alone

Bitcoin Trader guides you through  
the transition

We provide a complete logistical  
solution for your investment:

1. Buy
2. Comply
3. Store
4. Secure & Insure

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# HOW DO I BUY BITCOIN?

Do I get it from the Blockchain?

From an App? An exchange?

Am I actually going to get my Bitcoin  
allocation? Is it authentic?



# BUY

Allocations of authentic Bitcoin & cryptocurrency from international aggregators and liquidity providers

- Transparent: real time acquisition
- Authentic: eight Blockchain confirmations on all acquisitions
- Best market price
- Large tranches available
- Guaranteed: 30-day buy back policy

# COMPLY

Bitcoin Trader has undertaken extensive research into all regulation and legislation in regard to cryptocurrency acquisition:

- Capital Gains Tax (CGT)
- Goods and Services Tax (GST)
- Australian Corporations Act 2001 (Cth) requirements
- Australian Financial Services Licence (AFSL) considerations
- Anti-Money Laundering and Counter-Terrorism Financing Act 2006 (AML)
- Self-Managed Superannuation Fund reporting and compliance (SMSF)
- Superannuation Industry Supervision Act 1993 (SIS Act) for SMSF Investors: Trustee considerations, legal requirements for SMSF Deeds & Audit

Bitcoin Trader provides the following products to facilitate your compliant investment in Bitcoin:

## **SUPER SERVICE**

How to Establish an SMSF

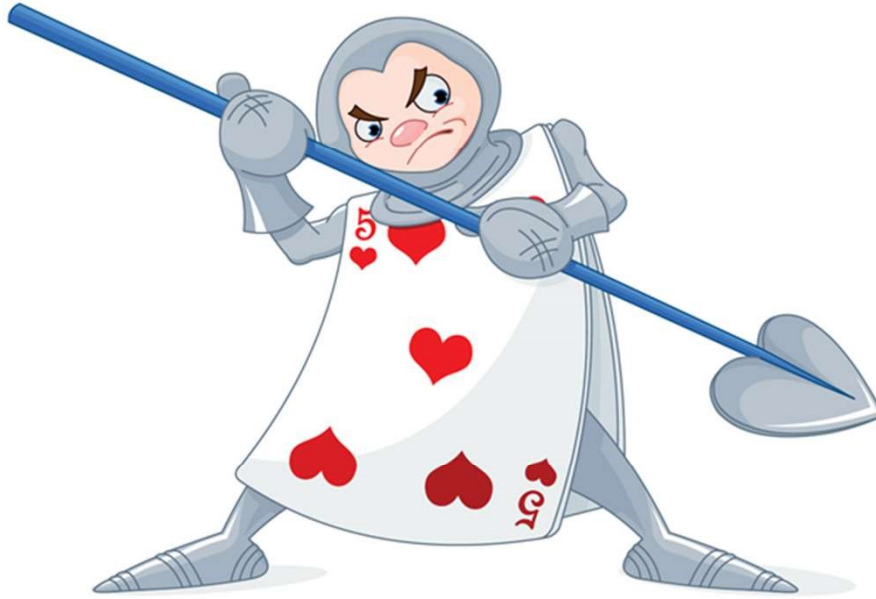
## **SUPER PACK**

SMSF Compliance Template

## **SUPER AUDIT**

Annual Audit for SMSF





## IS MY INVESTMENT PROTECTED?

The economic future is known: a Digital Economy & Digital Currency in Bitcoin - but the pathway is fluid; compliance and regulation requirements are dynamic

Bitcoin Trader monitors global regulatory and legislative changes daily, maintains compliance and anticipates future strategies, so your Bitcoin investment is always compliant and protected

# HOW DO I STORE BITCOIN?

Hot wallet or cold?

What's my private key?

Where's my public key?

How do I ensure I don't get  
hacked and lose my Bitcoin?

What the heck are my seeds?



# STORE

Bitcoin Trader uses the most secure, off-line hardware devices: cold wallets by Ledger and Trezor

Cold wallet set-up is completed by technical experts to ensure security protocol is fulfilled and your Bitcoin allocations are safe

# SECURE & INSURE

Not many people want to keep their future millions under the mattress; we don't recommend it either. Bitcoin Trader has sourced the most secure, multi-layered storage vaults in Sydney

The vaulting solution enables your Bitcoin allocation to be insured



**I'M LATE,  
I'M LATE...**

Is it too late to get  
rich on Bitcoin?



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# FUTURE PREDICTIONS

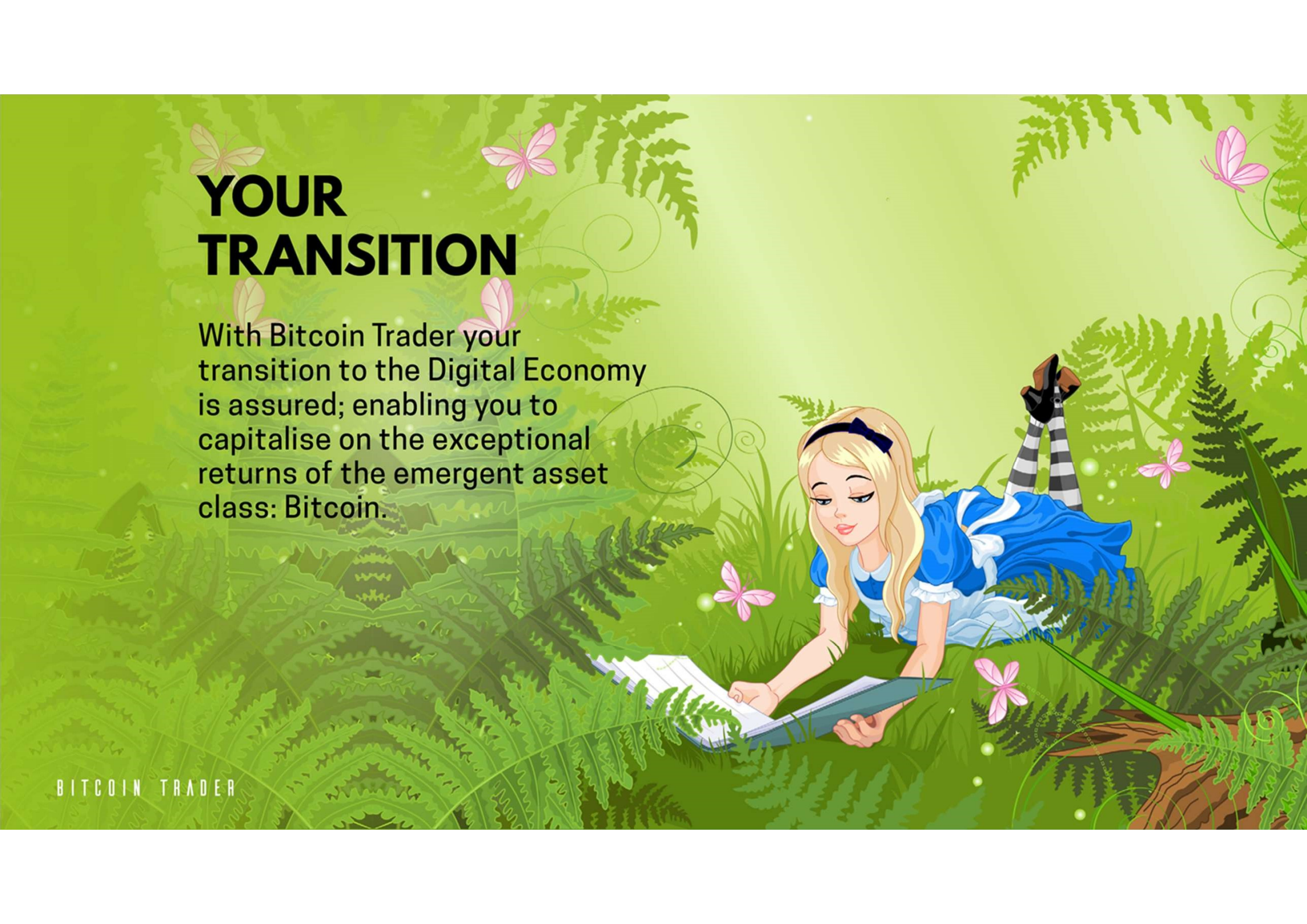
“Bitcoin Will Hit \$1 Million in 5-10 Years, says PayPal Director”<sup>15</sup>



# YOUR TRANSITION

With Bitcoin Trader your transition to the Digital Economy is assured; enabling you to capitalise on the exceptional returns of the emergent asset class: Bitcoin.

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ACQUIRE. INVEST. ENGAGE.

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*References cited available in Bitcoin Market Research Document, 2017*

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